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For Immediate Release

2016 Queen City Ex wraps with attendance on par with last year

The five best days of summer wrapped up on Sunday, August 7, with attendance numbers comparable to 2015.

Regina, Saskatchewan – This year’s addition of the Queen City Ex, presented by Mosaic, is in the books with 208,267 in attendance. Last year’s gate count was slightly higher at 209,436.

Regina Exhibition Association Limited (operator of Evraz Place) major events manager Josh Shaw is pleased with the event’s success.

“The week started off slow with Wednesday’s weather, but it picked up as the week went on,” says Shaw. “We consider anything over 200,000 attendees to be a success, so we met that goal and then some.”

A highlight of the event was the Great Western Stage in Brandt Centre that drew crowds of music fans. With five nights of concerts ranging from Canadian artist Coleman Hell and country star Dallas Smith to classic rock favourites April Wine and Loverboy, alternative rockers Arkells and Glorious Sons and pop sensation Shawn Hook, the music scene as Queen City Ex is an ever-popular attraction.

Crowds gathered at Evraz Place for Sunday morning's Mosaic Flip for Hunger pancake breakfast. Queensbury Convention Centre staff, community volunteers and even some well-known faces like the Honourable Ralph Goodale and Mayor Michael Fougere served up 12,000 pancakes and sausages to approximately 4,000 people. In total, about 8,000 early birds took advantage of free gate admission until 11:30 a.m. In its sixth year, the Mosaic Flip for Hunger breakfast brought in a record 20,320 lbs. of food for the Regina Food Bank, bringing the six-year total to 78,320 lbs.

New to Queen City Ex were the Peking Acrobats, whose breathtaking performances left the crowds in awe. Other attractions like the SGI Canada Family Fun Zone, SaskMilk Kidz World, SaskTel Thrill Zone and Ramada Plaza Midway Stage entertained the young to the young at heart with clowns, lumberjacks, illusionists and everything in between. And then there was the food: mac ‘n cheese stuffed burgers, red velvet mini donuts, big pickle corndogs and a Reese-Oreo treat were among the new gastronomic features at this year’s event.

Organizers are already thinking of next year’s event and how to make the five best days of summer even better.

“We hear from so many people that Queen City Ex is the highlight of their summer, and we’re always looking for new ways to give people an enjoyable experience,” says Shaw.

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About Evraz Place

Situated in the heart of Regina, Evraz Place is one of the largest and most influential event complexes in the country. The organization hosts the majority of Regina’s major events, including Canada's Farm Progress Show, the Queen City Ex and Taste of Spring. Evraz Place is home to Canadian Western Agribition, the WHL Regina Pats, the Regina Soccer Association and numerous concerts, trade shows and conventions.

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