

June 14, 2017

For Immediate Release

40 ways to enjoy Canada's Farm Progress Show in its 40th year

Regina, Saskatchewan – The 40th edition of Canada's Farm Progress Show, presented by Viterra, will take place June 21-23, 2017 at Evraz Place in Regina. The show connects qualified buyers with sellers and brings attendees together to hear about latest innovations and agriculture industry trends.

"This year's Canada's Farm Progress Show will continue to focus on innovation, education and collaboration," said Show Manager Shirley Janeczko. "With so much to see and do in our 40th year, the show appeals to everyone and not just those who work in the industry."

Janeczko adds that the 40th edition offers at least 40 ways for attendees to enjoy the show and take in everything it has to offer:

1. See CBC funny man Rick Mercer share his piercing insight into what it means to be Canadian
2. Collaborate with more than 40,000 attendees
3. See the latest and greatest in farm equipment and technology—all in one convenient location
4. Enjoy Women in Ag Day Wednesday, June 21, where all women get 40% off gate admission (walk up only)
5. Get your steps in with 1.9 million sq. ft. of indoor and outdoor exhibit space
6. Hear from keynote speaker Rachel Mielke of the Hillberg & Berk jewelry empire at the first-ever Empowering Women Conference
7. See more than 100 new exhibitors among the 700 at the show
8. Learn something new from speakers at the Farm Credit Canada (FCC) Farm Progress Forum
9. See farm machinery from decades past in the antique truck and tractor display and parade
10. Find out what innovations will change the future of agriculture in the FCC Innovation Centre
11. Browse the latest in home accessories, art, fashion, and health and wellness products in the Conexus Credit Union Modern Lifestyles Showcase
12. Ride the shuttle for door-to-door service from any Regina Hotel Association hotel to the show
13. Vote on your favourite entry in the Peavey Mart Farmyard Inventions Competition
14. Chuck axe with Lumberjax Axe Throwing display
15. Embrace Indigenous culture with storytelling and an interactive pipe ceremony
16. Attend the *thinkAG* Career Expo to explore career opportunities in agriculture
17. Take part in various seminars to learn more about market trends
18. Learn how *Three Farmers* co-owners and sisters went from start-up to success
19. Get the latest on how to save energy, stay safe and save for retirement
20. Hear more from Leona Dargis about why every farm needs a succession plan now
21. Kick back in the Young's Equipment North 40 beer gardens in Harvard's Studio 620 at Mosaic Stadium
22. Find out what you can expect from the 2017 growing season with meteorologist Drew Lerner
23. See an antique threshing demo with a 1952 Case thresher
24. Geek out over beer with Graham Sherman, Co-owner of Tool Shed Brewing Co. at the FCC Farm Progress Forum
25. See a 3D printer in action
26. Avoid the pain points of a farm transition with important tips from Alison Anderson of SuccessionMatching.com
27. Learn what's happening globally and domestically in the pulse, barley and durum markets

28. Get 40% gate admission discount if you're under age 40 on Thursday, June 22, during Young Farmers' Day (walk up only)
29. Eat great food at one of the buffets, concessions or restaurants
30. Congratulate Saskatchewan's newest Outstanding Young Farmers at the award luncheon
31. Tour the iconic Mosaic Stadium
32. Find out why consumer confidence matters to agriculture from FCC's Marty Seymour
33. Eat pancakes for free on Friday, June 23 to celebrate the 40th show and Canada's 150
34. See the Livestock Production Centre for the latest in cattle handling equipment
35. Be the first to see 2017 new products that will change the face of agriculture
36. Learn how to reduce your taxes to fund your retirement
37. Celebrate Heritage Day with 40% off gate admission for those over age 40 on Friday, June 23 (walk up only)
38. Visit one of the 34 exhibitors that have been at the show for all 40 years
39. Interact with international attendees from more than 50 countries

Help us celebrate 40 years of success at this year's Canada's Farm Progress Show. For more information about Canada's Farm Progress Show, visit www.myfarmshow.com or [see the daily schedule](#) for a complete listing of all events and activities.

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