

## Media advisory/photo opportunity

Date: Sunday, August 5, 2018  
Time: 10 to 11:30 a.m.  
Location: Confederation Park, Evraz Place  
Media parking in VIP lot (access is via Princess Street)

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### For immediate release

August 2, 2018

## **Mosaic *Flip for Hunger* family day fights hunger and brings the community together**

*Regina, Saskatchewan* – The Mosaic *Flip for Hunger* pancake breakfast takes place for its seventh year on **Sunday, August 5, 2018** from 10 to 11:30 a.m. Guests are asked to bring non-perishable food items or make a monetary donation to the Regina Food Bank. In return, guests can enjoy a free pancake breakfast courtesy of The Mosaic Company and Evraz Place, plus free admission to the Queen City Ex until 11:30 a.m. The Project Band featuring Morgan Mayer and Dan Silger will be playing on stage to provide nearly two hours of family fun.

"As a non-profit organization, our mission is to enrich the quality of life for the people in our community," said Chelsea Galloway, Regina Exhibition Association Limited (operator of Evraz Place) Entertainment & Events Manager. "We're honoured to work with The Mosaic Company and the Regina Food Bank year after year to bring people together for a day of fun and entertainment."

"The annual Sunday pancake breakfast at the QCX is a tradition that spans decades in our city and Mosaic is glad to be part of the fun," says Celeste Geisbauer, Senior Community Investment Specialist with the Mosaic Company. "The Mosaic Flip for Hunger event is a great tie to our mission to help the world grow the food it needs, and is a win-win for Regina: we help feed the local community a great breakfast while gathering donations to support the Regina & District Food Bank's ongoing efforts to reduce hunger."

The Mosaic *Flip for Hunger* pancake breakfast has brought in a seven-year total to 97,300 pounds of food. Todd Sandin, CEO of the Regina Food Bank, is looking forward to this year's total and says the donations go a long way toward feeding the community during a typically challenging time of year for donations.

"We could not be more appreciative of this amazing partnership with The Mosaic Company and Evraz Place", says Sandin. "With their continued support and the incredible generosity of the community, we can ensure that we are able to make this a hunger free summer for families in need."

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For more information, please contact:

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