

Media Release

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For Immediate Release

Naming rights agreement reached between REAL, Brandt Industries

Regina, Saskatchewan – The Regina Exhibition Association Limited (REAL – operator of Evraz Place) and Brandt Industries have reached a 10-year agreement for naming rights of the 6,000-person arena at Evraz Place.

“We’re pleased to have reached an agreement that benefits both organizations,” said REAL President and CEO Mark Allan. “The partnership agreement with Brandt Industries provides necessary sponsorship funding for our not-for-profit corporation so we can continue to invest in the facilities, programs and people at Evraz Place for the community’s continued use and enjoyment.”

“We are very glad to see this agreement completed; it’s a win-win for Regina,” adds Brandt President, Shaun Semple. “The Brandt name has become synonymous with sports and entertainment in this city over the years and it is important to us to continue to demonstrate that commitment to our community.”

Terms of the naming rights agreement are confidential.

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About Evraz Place

Situated in the heart of Regina, Evraz Place is one of the largest event complexes in Canada. The not-for-profit organization hosts the majority of Regina’s major events, including Canada's Farm Progress Show and Queen City Ex. Evraz Place is home to Canadian Western Agribition, the WHL Regina Pats, the Regina Soccer Association and numerous concerts, trade shows and conventions. Visit www.evrazplace.com.

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