



IPSCO Place announces charity partner for 2007 *Taste of Spring* show

For immediate release

Regina, Saskatchewan - IPSCO Place announced today the North Central Family Centre (NCFC) will be the charity partner for this year's *Taste of Spring*, taking place April 26th, 27th and 28th at the Queensbury Convention Centre, IPSCO Place. Each year, a portion of the proceeds from the sales at *Taste of Spring* are dedicated to going back into the community. Registered non-profits are asked to submit a short proposal to the *Taste of Spring* committee who then review all proposals and select that year's recipient.

"IPSCO Place is committed to enriching our community. The North Central Family Centre plays an integral role for people living in Regina's core neighborhood," says Neil Donnelly, Vice President of Marketing & Events at IPSCO Place. "We're pleased to be able to support them this year so they can continue to offer their programs and services to individuals and families in this area."

Celebrating its 10th year in 2007, *Taste of Spring* is a popular annual event, with capacity crowds virtually every night. Close to 5000 people take in the three-day show annually. Visitors to *Taste of Spring* can sip and sample some of the finest wines, spirits and gourmet foods from around the world -- all in the comfortable atmosphere of the Queensbury Convention Centre.

"We're proud of our partnership with IPSCO Place and we're gratified to be the charity partner for this year's *Taste of Spring*," says Sandy Wankel, Executive Director of the North Central Family Centre. "Proceeds will be used to fund our many programs to help improve the quality of life for the children and youth of Regina's North Central community."

The North Central Family Centre is a registered non-profit that delivers a variety of programs to Regina's inner city children, youth, families and seniors. Open six days a week, the programs and services include education, sports and recreation, social and cultural components. The NCFC's mission is to promote positive and healthy changes in the community.

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IPSCO Place encompasses 102 acres, including more than one million square feet of indoor space, between Lewvan Drive and Elphinstone Street in the heart of Regina. IPSCO Place is an economic engine with a \$66 million dollar annual impact in the Regina community and touches a broad range of people with over 70% of those within an 80 km radius visiting at least once per year. Over 1 million people pass through the gates of IPSCO Place each year.

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