



## ***WESTERN CANADA FARM PROGRESS SHOW* presented by Viterra announces concert line-up and program additions to 2008 show**

*For immediate release:*

***Regina, Saskatchewan*** – There'll be a little bit country and a little bit rock 'n roll at this year's Western Canada Farm Progress Show. The line-up for the Conexus Country Concert Series features American southern rockers, Creedence Clearwater Revisited on Wednesday, June 18<sup>th</sup> while Thursday, June 19<sup>th</sup> is a double-bill with Canadian country music stars George Canyon and Gord Bamford. Both concerts will be in the Brandt Centre. Tickets go on sale to the public Saturday, April 26<sup>th</sup> at 10:00 AM. Tickets available at all Ticketmaster locations, online at [www.ticketmaster.ca](http://www.ticketmaster.ca) or you can charge-by-phone at 543-7800.

“Based on the overwhelming response we got from our show attendees and the event-going public, we're even more excited with the line-up in place for 2008,” says Rob O'Connor, Show Manager for Western Canada Farm Progress Show. “Creedence Clearwater Revisited is a band whose songs remain as popular and relevant today as they were four decades ago. CCR has an impressive repertoire, with classics like *Hey Tonight*, *Fortunate Son*, *Bad Moon Rising* and *Proud Mary*, among others.”

“Our double-bill features two of today's hottest Canadian country music stars – George Canyon and Gord Bamford. With both of these performers stirring up some dust with their recent releases and growing popularity, this is the perfect opportunity for people to come on down and check them out. We're expecting that these two back to back concerts on the same night will really entertain the crowds.”

In addition to the concert line-up, the Western Canada Farm Progress Show is also making other changes as well. These changes not only reflect the significant role the show plays in the agriculture industry but also serve to recognize that diversification is critical to the show's ongoing success.

- New to the 2008 is the Livestock Management Program, introduced as a result of strong producer demand. There will be both management and handling components along with displays and demos. A main attraction of the Livestock Management Program will be John Lyons, a well-known and highly-regarded “horse whisperer”. John's unique talents and skills as a horse trainer will be featured twice daily through WCFPS with each show covering off a different topic.
- Another component of the Livestock Management Program will be the Canadian Western National Boer Goat and Canadian Western National Dairy Goat Championships, both brand new features at this year's show. Other livestock displays include beef cattle, bison and exotics like llamas and alpacas.
- The Heartland Women's Expo is back for a second year. Last year's HWE was so successful, it's going to be even bigger and better in 2008! This wildly-popular stage, demo and tradeshow area is dedicated to prairie women and will appeal to those with either an urban or rural background.

- Also back by popular demand is the *Energy Centre*, which features displays, demos and education seminars focusing on the growing popularity of alternative energy sources and their current and potential impact on agriculture and subsidiary industries.
- The *New Inventions* and *New Products* showcases are back along with the International Business Centre (IBC). The full-service set-up that allows for smooth international business transactions to take place in short periods of time is just one of the reasons why the Western Canada Farm Progress Show has become one of the top farm shows in the world.

The Western Canada Farm Progress Show, Canada's National Farm Show, is the largest dryland farm technology equipment show in the country. Established in 1978, the three-day event attracts over 40,000 qualified attendees from more than 30 countries. There are over 700 exhibitors and close to 1.5 million square feet of tradeshow and exhibit space. The 2008 show is June 18<sup>th</sup> to 20<sup>th</sup> at IPSCO Place in Regina, Saskatchewan. The show is a production of IPSCO Place.

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