



## MEDIA RELEASE

Monday, December 3, 2007

### **STARS ON ICE RETURNS FOR CROSS-COUNTRY TOUR THIS SPRING "LIVE AND IN COLOUR" ...Olympic silver medalist Sasha Cohen to join cast of Canada's premier skating show**

When the lights go up on the 2008 Stars on Ice presented by Smucker's tour, one of skating's hottest stars will be joining the Canadian cast for the first time. Olympic silver medalist Sasha Cohen will join Kurt Browning, Jamie Salé & David Pelletier, and other favourites in the all new Stars on Ice production "*Live and In Colour*" as the show tours the country this spring.

Cohen has impressed fans and peers alike with her mesmerizing style of skating, which many have compared to a theatre performance. Sasha wowed Peggy Fleming, former Olympic gold medalist, after her "Romeo and Juliet" free skate Olympic performance in 2006 that earned her the silver medal. "Sasha is Juliet," said Fleming as Sasha entertained the crowd at Turin, Italy and on worldwide TV.

Her on-ice success has also created many golden off-ice opportunities for Cohen, including acting, where she has appeared in episodes of popular television shows *Las Vegas* and *CSI:NY*, as well as movie roles in *Blades of Glory*, *Bratz: The Movie* and the upcoming *Moondance Alexander*; modeling, where she has been featured in magazines *Vogue*, *Seventeen*, and the high-fashion *French V* magazine; and celebrity endorsements, including her own "Got Milk?" ad campaign this past summer. Cohen also served as a correspondent for *Inside Edition* at last year's Oscar awards.

"I'm very excited about coming to Canada for Stars on Ice," said Cohen. "I saw first-hand how knowledgeable and appreciative Canadian skating fans are last year at the World Figure Skating Championships in Calgary, and I'm very much looking forward to being on the ice this spring with so many wonderful skaters in this world-class show."

Cohen will join a star-studded cast that includes favourites Kurt Browning, Jamie Salé & David Pelletier, Jeff Buttle, Marie-France Dubreuil & Patrice Lauzon and Xue Shen & Hongbo Zhao, in an all-new production called "*Live and in Colour*" that allows fans to experience the energy, spontaneity, and audience interaction that can only come from being part of a *live* show.

Tickets for the 2008 Stars on Ice presented by Smucker's tour go on sale Monday, December 10, making them a perfect gift for the coming holiday season. The tour kicks off in Halifax on Thursday, April 17, 2008 and visits twelve cities across Canada before wrapping up in Vancouver on May 7.

Enhanced by a broad spectrum of popular music, intricate lighting, dynamic costumes, cutting-edge choreography and state-of-the-art technology, audiences will be front and centre as champion skaters interact and perform as only the best in the world can. Each show will be a unique spectacular as fans witness the excitement of their favourite skaters jumping, spinning and flying past their seats. If you have enjoyed skating on television but have never seen it in person, *Stars on Ice presented by Smucker's: Live and in Colour* will provide a most unforgettable experience only derived from the true thrill of Olympic and world-class skating.

#### **2008 STARS ON ICE PRESENTED BY SMUCKER'S SCHEDULE**

Thursday, April 17	Halifax, NS (Halifax Metro Centre)
Saturday, April 19	Ottawa, ON (Scotiabank Place)
Sunday, April 20	Kingston, ON (Kingston Sports and Entertainment Centre)
Friday, April 25	Toronto, ON (Air Canada Centre)
Saturday, April 26	Hamilton, ON (Copps Coliseum)
Sunday, April 27	London, ON (John Labatt Centre)
Wednesday, April 30	Winnipeg, MB (MTS Centre)
Thursday, May 1	Regina, SK (Brandt Centre)
Friday, May 2	Edmonton, AB (Rexall Place)
Saturday, May 3	Calgary, AB (Pengrowth Saddledome)
Monday, May 5	Victoria, BC (Save-On-Foods Memorial Centre)
Wednesday, May 7	Vancouver, BC (General Motors Place)

Stars on Ice presented by Smucker's is an IMG Production. Executive Producer is Byron Allen. Emmy Award nominee Scott Hamilton serves as Producer. Three-time Emmy Award winner Jef Billings returns as Director and Costume Designer. Cindy Stuart is Choreographer, and Errol Reinart is Lighting Designer.

Re-joining the star-studded cast as Presenting Sponsor is Smucker's, a long-time title sponsor of the U.S. Stars on Ice tour. "A strong believer in family values, Smucker's has always been very proud to be a supporter of the Stars on Ice tour in the United States and we are very excited to be extending our support to the Canadian tour for a third year," said Mark Smucker, Vice President, International, The J.M. Smucker Company. "Each year the show reaches new heights, and offers skating fans, and their families, the best in on-ice family entertainment."

Ticket information, and more information and features about the 2008 Stars on Ice presented by Smucker's tour, is available at [www.starsonice.ca](http://www.starsonice.ca)

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